



The Power of Hope

Our Progress for Fiscal Year Ending June 2022



www.hope4moc.org



PRESIDENT'S MESSAGE

Dear Friend:

As MOCC's first full fiscal year was ending, we took a look back at the milestones we reached along this journey. We also reflected on the hopes our late founder, Rhonda, had for the organization, and the goals we set for MOCC after we lost her so suddenly in late 2020.

Truthfully, this is a fight none of us ever imagined we'd be in. But once Rhonda was diagnosed with mucinous ovarian cancer, it was clear this was a battle that had chosen us. There are some who protest when individuals and organizations use language like battling cancer or fighting for her life. Respectfully, we aren't those people.

At MOCC, we believe this is a battle. Those of us who loved Rhonda witnessed it firsthand. Mucinous ovarian cancer can be a difficult, unrelenting disease for those who are diagnosed at an advanced stage. The only way out is through research specifically targeting this rare type of ovarian cancer.

As we ready this report for publication, MOCC is midway through the request for proposal (RFP) process for Rhonda's Award. This year, we were pleased to accept abstracts for amounts up to \$50,000. We are hopeful that among those proposals being reviewed by our physician advisory committee there are ideas that will move research forward.

When Rhonda was diagnosed with this disease, despite hours and hours of painstaking research, we found very little information. And almost no ongoing research or clinical trials. Because only 3 to 5 percent of those diagnosed with ovarian cancer have this type, there just didn't seem to be a sense of urgency to find answers.

When that 3 to 5 percent includes someone you love, however, statistics are meaningless. You want, and they deserve, a spotlight continuously shining on this disease.

As we head into a new fiscal year, we'll continue to focus our efforts on funding research. But two additional goals are to make it easier to find information about mucinous ovarian cancer, and to connect women with physicians who have experience treating it. Even if that connection is only to provide a second opinion.

On behalf of MOCC, I'm in frequent contact with family members and friends who've lost someone to mucinous ovarian cancer. They support MOCC because they want their loved one's memory to live on in meaningful ways and for their loss to matter. We understand that feeling and thank each of you for believing in us.

Our all-volunteer team has another busy year planned. If you don't already, I encourage you to follow us on Facebook (@MucinousOvarianCancerCoalition) to stay updated on our progress throughout the year.



Kind Regards,
Shelley





ACCOMPLISHMENTS OVER THE LAST YEAR

JULY 2021

MOCC reaches another milestone: the 60th MOCC Cares package is mailed out this month.

Great Nonprofits names MOCC as a Top-Rated Nonprofit for 2021!!



AUGUST 2021

The Power of Hope, the inaugural issue of the MOCC annual report, is published and sent to supporters.

SEPTEMBER 2021

MOCC celebrates our one-year anniversary on September 17th, the birthdate of our late founder, Rhonda.

MOCC kicks off a month-long awareness campaign in support of National Ovarian Cancer Month.



24 MOCC volunteers participate in a local walk for ovarian cancer where our late founder, Rhonda, was remembered.

The employees of Graybar Electric Company host a fundraiser on September 17th, in honor of Rhonda's birthday.



OCTOBER 2021

MOCC is approved as a Raise Right partner.



Metamora State Bank selects MOCC as their Jean's Day fundraiser beneficiary.

DECEMBER 2021

MOCC participates in **#GivingTuesday** again. From 19 donors' generosity, we raised \$1,570. Facebook matched \$60 of those donations for a one-day total of \$1,630.



JANUARY 2022

Bedford Press becomes a Media sponsor for MOCC and begins publishing a story a month about the organization.



HIPEC clinical trial opens at MD Anderson Cancer Center for women with recurrent mucinous ovarian cancer. MOCC's Physician Advisory Board Chair, Dr. Michael Frumovitz, leads the effort.

FEBRUARY 2022

Australian scientist Kylie Gorringer, one of the leading experts in the field of mucinous ovarian cancer research, creates a guide for the MOCC Resource Center. *One of These Is Not Like the Other* explains mucinous ovarian cancer in terms that non clinicians can understand.



MARCH 2022

Give Without Spending returns. Over the course of the month-long campaign, 174 participants earned \$15,806 for MOCC.

A friend of MOCC in Nova Scotia hosts a fundraiser on our behalf raising \$30,000 for research, programs, and services.



APRIL 2022

MOCC begins receiving contributions through Your Cause LLC, a matching gifts program used by larger corporations.

Danielle Duke receives the first ever *MOCC Volunteer of the Year Award*. She maintains the MOCC website on a strictly volunteer basis!



MAY 2022

MOCC launches a new, multi-year campaign in honor of World Ovarian Cancer Day. **#ItsProbablyNothing** encourages women not to overlook the subtle, early warning signs of ovarian cancer.

The first MOCC Golf Outing is held at Scenic Golf & Country Club in Pigeon, Michigan in memory of our late founder, Rhonda. The event raises \$8,700 for MOCC.



**May 8th is
World Ovarian
Cancer Day**

Visit Hope4MOC.org to learn how you can help raise awareness about the disease that is the 5th leading cause of cancer deaths among women.

JUNE 2022

Rhonda's Award begins accepting proposals for research grants up to \$50,000.

Registration opens for the first Walk 4 Hope on September 25th.



RHONDA'S AWARD

At MOCC, we take great pride in the process we've created for reviewing and awarding grant money to a researcher or team working on early detection, innovative treatment, or finding a cure for mucinous ovarian cancer. It's a grant named in honor of our late founder. ***Rhonda's Award*** represents hope for the future.

The History of Rhonda's Award



If you didn't know her or don't know her story, Rhonda is the tiny girl with the biggest smile in this picture. Bottom right corner. With her protective big sister behind her and her two cousins standing beside her, she was joyful and fun-loving. A social butterfly, Rhonda was witty and kind.

In the early fall of 2019, in the midst of a happy, busy life, Rhonda was diagnosed with advanced MOC. At each point along the way, she experienced nearly every possible complication. Right up until the day we lost her one year later.

Despite how tough her days were, Rhonda told people almost daily that she was "blessed." She had great family and friends, and didn't have the financial burdens other women faced at such a difficult time. Instead of feeling sorry for herself, she opted to help others. Because of her, MOCC was born.



MEET OUR PHYSICIAN ADVISORY COMMITTEE

Another source of pride for MOCC is the Physician Advisory Committee we've assembled. Our committee members represent some of the leading voices and organizations in rare ovarian cancer diagnosis, treatment, and research. We are fortunate to have them as a part of our all-volunteer team.

In addition to helping us answer the questions and concerns we receive from women, these professionals thoughtfully review each of the proposals submitted for ***Rhonda's Award***. As we head into a new fiscal year, the Physician Advisory Committee is reviewing our most recent proposals. This year, we were pleased to accept abstracts up to \$50,000.



Michael M. Frumovitz, MD, MPH, FACOG

MD Anderson Cancer Center



Katherine Kurnit, MD, MPH

The University of Chicago Medicine



Jennifer Mueller, MD, FACOG

Memorial Sloan Kettering Cancer Center



MOCC MISSION AND GOALS

As a nonprofit organization, we strive to be good stewards of the time and resources entrusted to us. A 100% volunteer agency, we are committed to our mission and to meeting and exceeding our goals.

MISSION STATEMENT

The Mucinous Ovarian Cancer Coalition (MOCC) is a 501(c)(3) organization. We seek to improve the quality of life for and survival rates of women diagnosed with a rare form of ovarian cancer called mucinous adenocarcinoma of the ovary, also known as mucinous ovarian cancer (MOC).

COALITION GOALS

Founded in 2020, the organization has three goals:

- 1** Provide financial assistance to researchers investigating MOC and other potentially linked diseases.
- 2** Build and continuously update an online resource center that connects women and their families with information and experts in this type of gynecological cancer.
- 3** Provide emotional and financial support to women undergoing treatment for mucinous ovarian cancer. Assisting women struggling with household tasks and daily living expenses, as well as those whose spirit may need a boost.





MOCC BOARD OF DIRECTORS

Shelley Laurell, President

Bonnie DeLange, Secretary

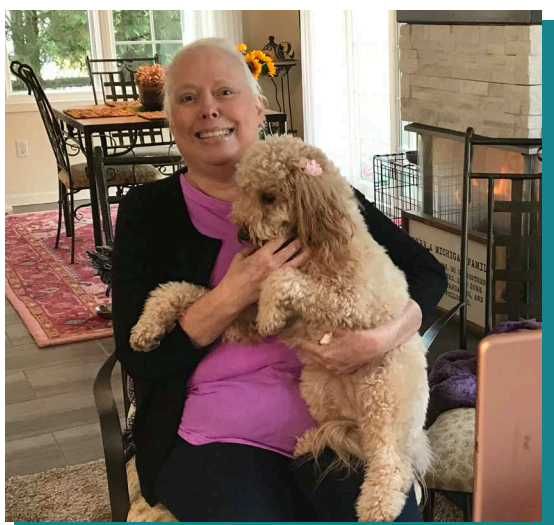
Michelle Schwartz, Treasurer

Kathy Mroz

Jennifer Wilkins

ADVISOR TO THE BOARD

Sharon Laurell



IN MEMORIAM

Rhonda Couch

Founder, 1964-2020

**"May there be comfort in knowing that someone
so special will never be forgotten." – Julie Hebert**



THE DIFFERENCE MAKERS

The generosity of our donors directly impacts the services we can provide to women battling mucinous ovarian cancer, as well as the funding for ***Rhonda's Award***. Because of their kindness, we are able to live our mission and move closer to our ultimate goal of finding a cure for this rare type of ovarian cancer.

We would like to thank each of the following donors who believed in and supported MOCC. The list below identifies individuals, organizations, and businesses who donated between July 1, 2021 and June 30, 2022.

\$1,000+ DONORS

Ron and Jackie Couch

Thom and Bonnie DeLange

Danielle Duke*

Richard and Sharon Laurell

Shelley Laurell

Rick and Kathy Mroz

Michelle and Scott Schwartz

Jenny Wilkins*



THANK YOU

\$500 – \$999 DONORS

Luke and Lori Baldwin
Bruce and Amy Bis
Alysha Eipperle*

\$250 – \$499 DONORS

Julie and Troy Perry
Jules Wilkins

\$100 – \$249 DONORS

Robert and Michelle Atwood
Joe and Jamie Butz
Dawn DuPree
Marjorie Gerber
Tracey Harder
Debra Kubacki
Ed LaBounty
Kim Lammers
Patrick Long

Pat McIntyre
Jessica Pienta
Maralee Macumber
Steve and Dawn Miller
Perry and Tracey Moore
Dennis Puskas
Rick Roth
Scott and Terri Strain
Linda Vesey-Connors

*Includes a donation of professional services



MOCC Donors by the Numbers

- 81 individuals made direct donations to MOCC for programs and services
- 174 people helped with our Give Without Spending campaign earning \$15,806 for MOCC
- MOCC supporters hosted 9 different Facebook fundraisers raising \$32,043
- 19 people donated on #GivingTuesday contributing \$1,630
- 57 golfers participated in the first MOCC Golf Outing raising \$8,700

Special Thanks to Our Corporate Sponsors

(Businesses and Organizations who Donated \$250 or more)

Blue Cross Blue Shield of Michigan
Cole Carbide Industries
Collins Accounting & Tax Service
Countryside Transport
Duo Form Plastics
Dyer Plumbing & Heating
La-Z-Boy
Pinnacle Eye Group
Senior Care Content Specialists
SMK Beautification
Stevens Disposal & Recycling
Thumb Area Psychological Services
UAW Local 14

"Jeans Day" Employee Donors

Graybar Electric Company

Metamora State Bank

And a Thank You to These Talented In-Kind Donors

Full Circle Creative

Margie Gerber

Christine Price

Akiko Tamano



These are for donations received between July 1, 2021 and June 30, 2022

MOCC CARES PACKAGE DONORS

Lori Baldwin

Bruce and Amy Bis

Jamie Butz

Tyler and Casey Decker

Thom and Bonnie DeLange

Dawn DuPree

Sharon Laurell

Shelley Laurell

Kathy Mroz

LeAnn Nearhood

Sheryl Platz

Mike and Vickie Wilkins

IN HONOR GIFTS

In honor of Bonnie DeLange

Patrick Long

In honor of Fern Duke

Marjorie Gerber

In honor of Marjorie Gerber

Danielle Duke

In honor of Suzanne Lammers

Caroline Lammers

Kim Lammers

In honor of Sharon Laurell

Nancy Fox

In honor of Doris Wilkins Moffatt

Sharon Laurell

In honor of Terri Snider

Peggy Hays

In honor of Jessica Wolford

Sandy Proudfoot

MEMORIAL GIFTS

In memory of Rhonda Couch

Ron and Jackie Couch
Thom and Bonnie DeLange
Ed LaBounty

Dick and Sharon Laurell
Shelley Laurell
Rick and Kathy Mroz

Brenda Stachowiak
Linda Vesey-Connors
Jules Wilkins

In memory of Lisa Pant

Linda Vesey-Connors





Let's Keep in Touch



FIND US ONLINE:

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FOLLOW US ON FACEBOOK:

[@MucinousOvarianCancerCoalition](https://www.facebook.com/MucinousOvarianCancerCoalition)

